



Thermore: The fashion (and ecological) side of research

A busy New Year full of great new projects lies ahead for Thermore, the company founded in Milan in 1972 and now global leader in the research, production and marketing of thermal insulations. This success story proves that what is essential is not always visible to the eye: Thermore® products may be hidden beneath several layers, but they make a difference, meeting needs across the board, whether in sports apparel or fashion items. Thermore® insulations are unique: highly resistant, they offer maximum warmth even in freezing temperatures, while doing away with traditional bulky padding.

The benefits of the entire Thermore® range, the results of 40 years experience, are enjoyed by numerous producers who have obtained a significant upgrade in the performance of their toughest garments. This market leader is a firm favourite also because of its outstanding sensitivity towards the environment. It is no coincidence that the flagship Classic line (made up of 50% GRS certificated* PCR post-consumer recycled polyester fibre and Rinnova (with an amazing 100% GRS certificated* PCR polyester fibre) continue to be market scene-stealers.

With different stories and backgrounds, but united in their pursuit of excellence: it is hardly surprising that numerous brands have decided to use Thermore® for their creations. For example **Colmar** who, with an eye to the latest innovations, could hardly remain immune to Thermore®. Also the amazingly light but highly resistant jackets of the new **Geox Performing Concept** collection, using Rinnova. **Hackett London** and **Museum** have opted for Thermore with products from the Ecodown® line. And, further, **Woolrich John Rich & Bros** have chosen to combine Thermore® Classic insulation with the iconic fabric Ramar Cloth. We cannot fail to mention outerwear by **Dondup**, brand beloved by denim fans: their stunning parkas are made with Thermore® Washproof insulation and **EA7 Emporio Armani**, the name behind designs where elegance meets high-tech, as in the uniforms, endowed with Thermore® insulation, for Val d'Aosta ski instructors. Last but not least it is impossible to ignore the Classic insulation in **Zegna Sport** apparel, proof that Classic is also a must in the fashion world, for those who care about performance and not just looks.

Thermore has not only conquered the tough world of fashion. On the technical side, Ispo Munich, the landmark sports fair, close to the heart of the company and its partners, will be held from 3 to 6 February, with 2,300 international exhibitors and 30,000 visitors from 100 countries. Here on show not only finished products featuring Thermore® insulation, but also a special area dedicated to Thermore itself explaining its revolutionary research results.

For further information:

GB Network for Thermore

press@gbnetwork.eu

T+39 02 76018402



Thermore Company Profile

thermore.com

Thermore, founded in 1972 in Milan, is a worldwide leader in the research, production and marketing of thermal insulation for apparel and sleeping bags with operations in Europe, the USA and Asia including production facilities in Thailand and offices in Hong Kong. The global presence of the Thermore Group makes it possible for international clients to benefit from Thermore's market-leading experience at a convenient and cost effective price point. Thermore's focused dedication to its "Set Yourself Free" philosophy has resulted in products that keep the end user in their body temperature comfort zone while offering maximum freedom of movement.

The latest introduction of the new Classic product line, featuring 50% (PCR) polyester fibers, and Rinnova, with a content of 100% Post-Consumer Recycled fibers, brings Thermore to the forefront in the development of high performance components with a strong focus on sustainability. Thermore's flexible thermal insulation portfolio is particularly well suited for the outdoor and fashion industries, which can benefit from their proprietary scrim-less design and fiber migration treatment.

Thermore's current product range includes Classic, T37®, Ecodown®, Rinnova.

Thermore is a member of the Italian Outdoor Group (www.italianoutdoorgroup.it), Outdoor Industry Association (www.outdoorindustry.org), SnowSports Industries America (www.snowsports.org) and of the Camera Nazionale della Moda Italiana (www.cameramoda.it).

Thermore® is a registered trademark of Fi.Si. Fibre Sintetiche spa.

Textile Exchange

textileexchange.org

Textile Exchange (formerly known as Organic Exchange) is a 501(c)(3) non-profit organization incorporated in 2002. They operate internationally and are committed to the responsible expansion of textile sustainability across the global textile value chain. Textile Exchange is headquartered in the USA with staff and contractors located in eight countries.

*GRS: Global Recycle Standard certification is administered by the Textile Exchange for companies making or selling products with recycled content. The standard applies to the full supply chain and addresses traceability, environmental principles, social requirements and labeling.



COLMAR woman racket Racing collection's Thermore® Classic insulation



THERMAL INSULATION EXPERTS
SINCE 1972



GEOX PERFORMING CONCEPT
Thermore® Rinnova
insulation



HACKETT LONDON racket
Thermore® Ecodown®
insulation



THERMAL INSULATION EXPERTS
SINCE 1972



MUSEUM parka made by PET wool
Thermore® Ecodown®
insulation



WOOLRICH JOHN RICH & BROS
Thermore® Classic
insulation



THERMAL INSULATION EXPERTS
SINCE 1972



DONDUP parka
Thermore® Washproof
insulation



EA7 EMPORIO ARMANI
softshell uniform
Thermore® Ecodown®
insulation



THERMAL INSULATION EXPERTS
SINCE 1972



ZEGNA SPORT Techno graphite
Thermore® Classic
insulation